

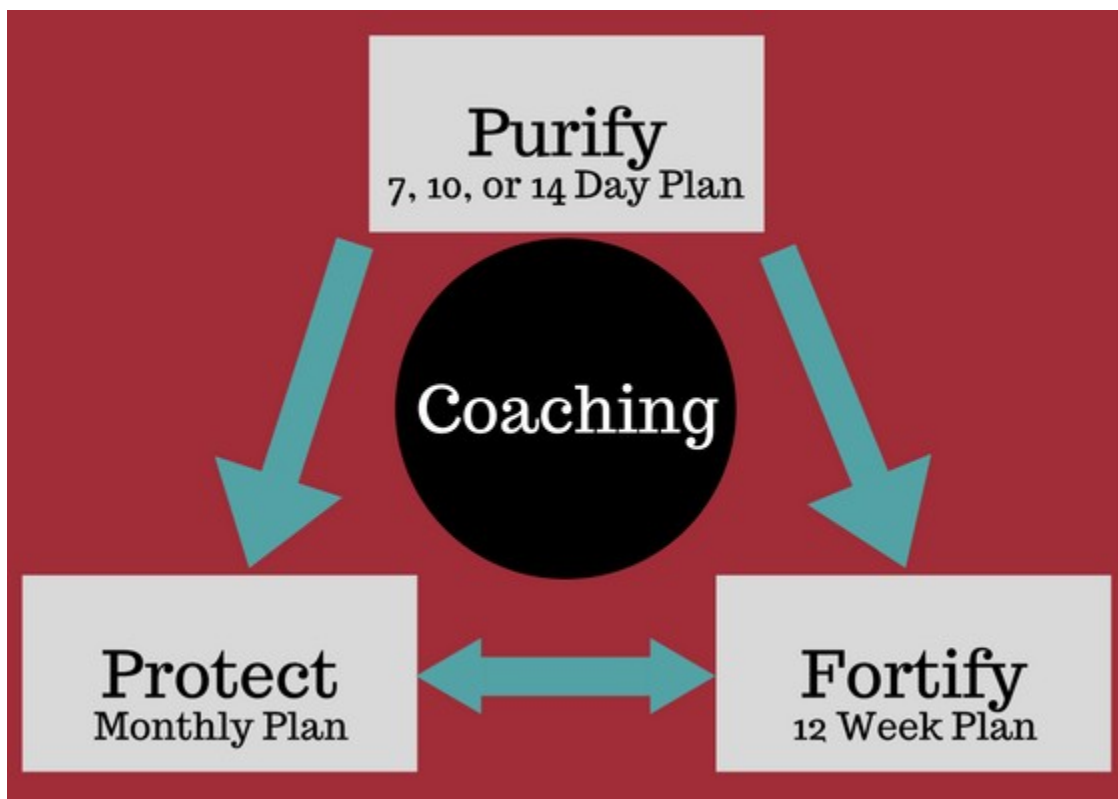
# Creating Profits Through Microbiome Research

The following graphic will identify the component parts to effectively implementing the microbiome strategy into your Synergy business. But first let's identify your **two primary goals**:

1. **\$1000 per month in cash flow** by the end of your 4<sup>th</sup> month in the business.
2. **Team Leader** by the end of your first year in the Synergy business.

My recommendation is to make the **Microbiome Purify Kit** the foundation to your Synergy business. And let's use this model to help others follow you in the growth of their Synergy business.

## Overall Strategy



**Everything starts with Purify** – this can be a 7, 10, or 14 day plan all designed to begin the process of resetting your client's gut health. Because the results are so remarkable, most of your clients are going to want to continue the process.

This allows you to offer them several choices:

**Protect** – which is a monthly plan designed to help them continue to establish and maintain a healthy gut microbiome leading to improved health and wellness.

**Fortify** – which is a 12 week clinically proven plan designed to continue the process of physically reshaping your client with significant fat and weight loss.

## First Month in Your Synergy Business

You want to post daily on any FB platforms you have access to. You want to post about your Microbiome journey. Post about the challenges you faced. Post about your successes. Post about what you've learned. Find good information about the Microbiome and share it with your audience.

Share pictures of your journey.

Establish a date to start your first group of five. I'd recommend you start on a Friday and have the weekend to adjust for any detox effects.

### Price point a Purify Kit at \$199.

For the first month you would “**Buy 4 Get One Free**” and below is the income stream you would create:

#### 5 People

\$796.00 Amount Collect for 4 People

(716.00) Product Cost

( 23.00) Shipping and Handling

\$ 57.00 Net Profit

**\$199.00** Net Profit on Free Kit

**\$112.50** Elite Rebate on first order

(600 CV – 150 CV = 450 CV

X 25% = \$112.50)

### **\$368.50 Total Net Profit**

Cash flow for your business plus you've recovered your initial investment

Your participants are either going to go on the 7, 10, or 14 plan.

Once completed you're going to encourage them to go on the **monthly Protect plan**. I don't know at this time what the CV will be so I'm going to use 75 CV to underestimate.

## Second Month in Your Synergy Business

You want to continue posting daily on any FB platforms you have access to about your Microbiome journey and those that joined you in your first month.

Establish a date to start your second group of five. Again I'd recommend starting on a Friday and have the weekend to adjust for any detox effects.

For this second month you would “**Buy 4 Get One Free**” and below is the income stream you would create:

### 5 People – Microbiome Kit

\$796.00 Amount Collect for 4 People  
(716.00) Product Cost  
( 23.00) Shipping and Handling  
**\$ 57.00** Net Profit

**\$199.00** Net Profit on Free Kit

**\$112.50** Elite Rebate on first order  
(600 CV – 150 CV = 450 CV  
X 25% = \$112.50)

**\$368.50 Net Profit**

Cash flow for your business plus you've recovered your initial investment

Your participants are either going to go on the 7, 10, or 14 plan.

Once completed you're going to encourage them to go on the monthly Protect plan or continue on the monthly Protect program.

**\$462.25 Total Net Profit**

Now that you have experience in leading your clients through the Purify Kit you may want to see if any of your existing distributors in your downline (both left and right sides) want to join you in starting their own group of five. And modeling this plan of action.

### 5 People – Monthly Protect

**75 CV x 5 = \$375 x 25% = \$93.75** in  
Elite Rebates

**\$93.75 Net Profit**

Cash flow for your business.

## Third Month in Your Synergy Business

This is the month that you want to kick this in gear. You can certainly do it before this but **this is your launch month**. You want to achieve the following:

1. **Start 2 new groups of 5 on the Purify Kit.** One at the beginning of the month and then your second group two weeks later.
2. **You want to recruit a minimum of 2 new business builders** to join you and follow this plan.

You want to continue posting daily on any FB platforms you have access to about your Microbiome journey and those that joined you in the previous months.

Tell personal stories of their successes and challenges getting there.

For this month you would “**Buy 4 Get One Free**” **twice** and below is the income stream you would create:

### 5 People – Microbiome Kit

\$796.00 Amount Collect for 4 People  
**(716.00) Product Cost**  
**( 23.00) Shipping and Handling**  
**\$ 57.00 Net Profit**

**\$199.00 Net Profit on Free Kit**

**\$112.50 Elite Rebate on first order**  
(600 CV – 150 CV = 450 CV  
X 25% = \$112.50)

**\$368.50 Net Profit**

Cash flow for your business plus you've recovered your initial investment

### 15 People – Monthly Protect

**75 CV x 15 = 1125 CV x 25% = \$281.25**  
in Elite Rebates

**\$1055.75 Net Profit**

**We've accomplished our goal of hitting \$1000 per month** based on Purify Kits and the monthly Protect program.

Now you can show others an exact game plan on how to duplicate what you have done.

### 5 Additional People in the Same Month

\$796.00 Amount Collect for 4 People  
**(716.00) Product Cost**  
**( 23.00) Shipping and Handling**  
**\$ 57.00 Net Profit**

**\$199.00 Net Profit on Free Kit**

**\$150.00 Elite Rebate on second order**  
for the month  
(600 CV X 25% = \$150.00)

**\$406.00 Total Net Profit**

Additional cash flow for your business plus you've recovered your investment

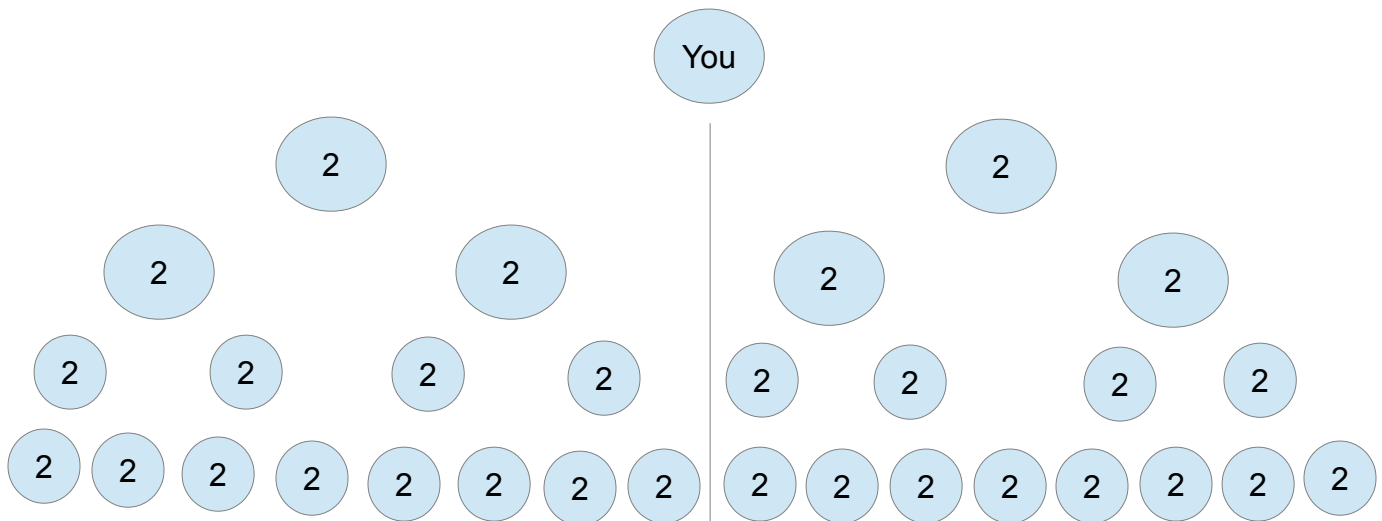
# Pathway to Team Leader Within a Year of Joining Synergy Worldwide

CV per Distributor Moving 10 Purify Kits Per Month is **675 CV**

This doesn't count any CV created through the monthly Protect program

Your goal is to find 2 new distributors and teach your new distributors to find their two to join them. **Just like Dan Higginson talked about you need to mentor and coach them.**

You can find more than this but based on this process here's what happens:



The following table shows the CV increase on your weak leg volume assuming the other side is equal or greater

Month	# of Distributors	CV per Distributor	Total CV	Basic Commission 7%	Rank Advancement	Title Plus Bonus*
1	2	675	1350	<b>\$94.50</b>	Star	<b>\$25</b>
2	4	675	2700	<b>\$189</b>	Bronze	<b>\$75</b>
3	8	675	5400	<b>\$378</b>	Silver and Gold	<b>\$325</b>
4	16	675	10,800	<b>\$756</b>	Team Leader	<b>\$575</b>

\*Title Plus Bonus applies to 2017

As you can see by the above table your **basic commissions continue to increase** as well as your potential to **create additional income through the 2017 Title Plus Bonus** program.

This is added to your cash flow from selling Purify Kits and moving people to the monthly Protect program.

**And it doesn't include any potential mega matches on**

those you've personally sponsored, **leadership bonuses** once you get to the Team Leader level, and any **Fast Start Bonuses** when you personally sponsor new distributors, which is \$100 if their activation order is the “Buy 4 Get 1 Free” for the Purify kits.

If you have questions, then please talk with the person you invited you to watch this video. If they're not available, or you came across this information on your own, then please contact



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