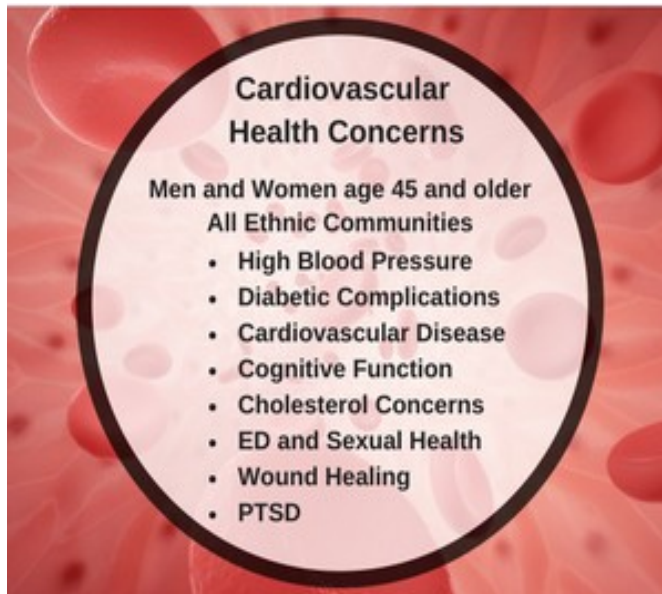


# Creating Profits Through Nitric Oxide Therapy



## Nitric Oxide Market

There are two core markets for our nitric oxide strategy. They are people with cardiovascular concerns and improved athletic performance. The two graphics below identify who your target market is for each category.



## Inventory Needs – Our Product of Choice

There are hundreds of products to choose from. And there are two primary pathways to create nitric oxide. We believe **the most effective pathway is the L-arginine pathway**. And we believe the best L-arginine supplement is **ProArgi-9+ from Synergy Worldwide**. We want our clients to use the best product available.



**Physicians' Desk Reference – ProArgi-9+** has been recognized by the medical community for the last 4 years (2014-17) as **“the highest quality L-arginine supplement in the world.”**



**Clinically Proven – ProArgi-9+** is a patented product that is also clinically proven in two major areas:

- 1. Clinically proven** to produce higher levels of nitric oxide than L-arginine alone.
- 2. Clinically proven** to prevent vascular inflammation in two specific ways.



**Quality Assurance Standards –** There are **262 verified quality assurance standards** that go in the manufacturing of every batch of ProArgi-9+.

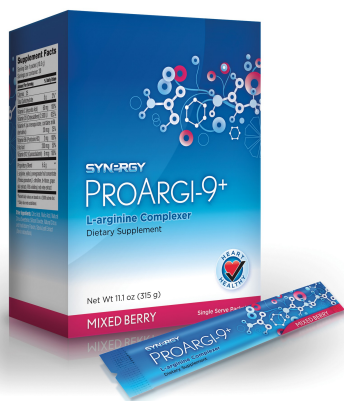
This product is manufactured at the **Nature's Sunshine Products** facility in Spanish Fork, Utah. This facility is **FDA** audited, **NSF** certified, and **TGA** certified (Therapeutic Goods Administration of Australia)



**120 Day Money Back Guarantee –** Synergy Worldwide offers a 120 day money back guarantee on the cost of your initial product order.

This money back guarantee does not include your shipping and handling fee. Or your one time registration fee of \$24.95. However, this is our pledge to you:

We recommend the following **ProArgi-9+ products** for your initial inventory. In the “**Increase Profits**” section we'll detail how to price point this inventory to create increased profits for your core business operation.



**Mixed Berry  
30 Serving Stick Pack**



**Mixed Berry  
180 Serving Jumbo Jar**



**Mixed Berry  
30 Serving Canister**

## Increase Profits

**Pricing for Sales:** Once you have purchased your inventory then we want to help you price point it to move your inventory and create additional profits for your core business.

### A couple of items to note:

1. The pricing structure I'm going to show you is my recommendation. You can certainly adjust the pricing according to what you believe will work best for your market.
2. Selling on Amazon and ebay is not permitted. If you get caught, then Synergy Worldwide will terminate your business arrangement with them. That said there are distributors who are selling on these two platforms, which sets a pricing pressure. The pricing structure I recommend is designed to offset this and allow you to be successful. And I know from experience that it works.
3. I recommend selling boxes or canisters and the Jumbo Jars of Mixed Berry ProArgi-9+. I'll show you how to create profits for each.

## Pricing to Create Profits for Mixed Berry ProArgi-9+ Boxes or Canisters

I recommend only 4 purchasing options:

- 1 box or canister of Mixed Berry ProArgi-9+**
- 2 boxes or canisters of Mixed Berry ProArgi-9+**
- 3 boxes or canisters of Mixed Berry ProArgi-9+**
- and 1 Jumbo Jar of Mixed Berry ProArgi-9+**

And I recommend \$55 as a starting point for 1 canister or box. Some use \$60 as their starting point.

I recommend starting with an initial inventory of **12 boxes or canisters of Mixed Berry ProArgi-9+**. Both are the same cost from Synergy Worldwide, which is \$450 plus shipping, handling, and sales tax.

**The variable factor is sales tax.**



For illustration purposes I'm going to use the total price of \$468 for a 12 pack of Mixed Berry. **Thus the cost per canister or box is \$39 per unit.**

Units Sold per Sale	Client Price	Your Cost	Net Profit
1	\$55	\$39	<b>\$16</b>
2	\$100	\$78	<b>\$22</b>
3	\$135	\$117	<b>\$18</b>

As you can see your net profit per sale ranges from \$16 to \$22. Your goal is to create 12 client sales per month. If you do, then your profit potential per year would be as follows:

\$16 per sale x 12 client sales = \$192 per month x 12 months = **\$2304 Net Profit per Year**

\$22 per sale x 12 client sales = \$264 per month x 12 months = **\$3168 Net Profit per Year**

**12 Client Sales per Month Creates  
\$2300 to \$3100 in Net Profit Per Year**

**Plus you can scale this** to higher numbers. And if you add in the Mixed Berry Jumbo Jars you can increase your profits even more.

## **Pricing to Create Profits for Mixed Berry ProArgi-9+ Jumbo Jars**

In Synergy Worldwide's compensation plan they have a feature called Elite Rebates. When the volume on your primary tracking center (called your tracking center one or TC1) is above 150, Synergy will pay you a 25% rebate of this additional volume.

Let's illustrate this with Synergy's Jumbo Jar Plus One combination



The large contain is called a Jumbo Jar. It contains 180 servings and is the equivalent of 6 boxes or canisters.

You can purchase this separately for \$235 plus shipping, handling, and sales tax.

However, for \$5 more or \$240 you can purchase a Jumbo Jar and a box of Mixed Berry single serve packets. This extra box has 30 servings, which gives you a total of 210 servings.

We recommend buying 2 at a time for your inventory. Here's why:

1. The shipping and handling fee is the same for 1 set or 2 sets so it is more economical to buy them 2 at a time.
2. You're going to sell them separately to your customers to earn more net profit.

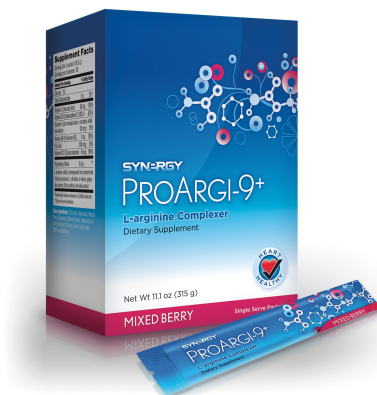
Here's how it works.

Again, sales tax will vary but for this illustration when you order 2 Jumbo Jars with 2 boxes of single serve stick packs your total will be \$498.

**This makes the cost of a Jumbo Jar Plus One \$249.**

**You will sell the Jumbo Jar for \$235**

This lowers the cost on the box of Mixed Berry from \$39 in our previous illustration to \$14.  
**When you sell it at \$55 your net profit goes from \$16 to \$41.**



Additionally you're going to earn Elite Rebates from Synergy Worldwide. Each Jumbo Jar Plus One has a CV or commissionable volume of 170.

When you order two at a time the CV is 340.

**Subtract the 150 CV threshold you're left with 190 CV x 25% = \$47.50 in Elite Rebates coming back to you.**

And when you've sold this part of your inventory you've regained your investment, which allows you to order another set of Jumbo Jars Plus One.

If you're able to do this in the same month you will make even more in Elite Rebates since you're already above the 150 CV threshold for the month.

**This second order is 340 CV and you'll get back 25% of this or \$85.**

If you sell 4 Jumbo Jars and the 4 boxes of Mixed Berry per month this will create the following net profit:

\$ 47.50 Elite Rebate on your first order

\$ 85.00 Elite Rebate on your second order in the same month

\$164.00 Net Profit on your 4 boxes of Mixed Berry

**\$296.50 Net Profit for the month**

## **Moving 4 Jumbo Jars Plus One per Month Creates An Additional \$3558 in Net Profits Per Year**

If you set a goal to sell **4 Jumbo Jars per month and 12 client orders for boxes or canisters**, then your potential increased profits are somewhere between:

**\$5800 to \$6600 Per Year!**

## Preferred Customer Program

<a href="#">8442045</a>	6/19/2017	Retail	Yes	6/19/2017	Completed	No	170	\$246.50
<a href="#">8440225</a>	6/19/2017	SpotOrder	Yes	6/19/2017	Completed	No	340	\$498.61
<a href="#">8438658</a>	6/17/2017	Retail	Yes	6/17/2017	Completed	No	170	\$251.50
<a href="#">8436398</a>	6/15/2017	Retail	Yes	6/15/2017	Completed	No	510	\$775.00
<a href="#">8431121</a>	6/12/2017	Retail	Yes	6/12/2017	Completed	No	160	\$275.10
<a href="#">8424871</a>	6/7/2017	SpotOrder	Yes	6/7/2017	Completed	No	380	\$545.07
<a href="#">8423745</a>	6/7/2017	Retail	Yes	6/7/2017	Completed	No	160	\$275.10
<a href="#">8422047</a>	6/6/2017	ConsumerAutoShip	Yes	6/5/2017	Completed	No	170	\$251.50
<a href="#">8416338</a>	6/3/2017	Retail	Yes	6/3/2017	Completed	No	170	\$273.53
<a href="#">8414597</a>	6/2/2017	Autoship	Yes	6/2/2017	Completed	No	170	\$254.62

**1 Autoship**

**2 Spot Orders (2 Jumbo Jars Plus One)**

**7 Retail Orders**

**2400 CV – 150 CV = 2250 CV x 25% = \$562.50 Elite Rebate  
x 12 = \$6750 Elite Rebates per year**

**510 CV x 25% = \$127.50 Elite Rebate**



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