

Strategies to Harness the Benefits of the Title Plus Program



Enhancement effective July 1st of 2017 and runs through the end of 2017. Main feature is a new “Fourth Month” of bonus money added to the program.

| NEW PIN TITLE | MONTHLY AMMOUNT | MATCHING BONUS | FOURTH MONTH | POTENTIAL EARNINGS |
|---------------|--------------------------|----------------|--------------|--------------------|
| Star | \$25 X up to 3 months | \$75 | \$100 | \$250 |
| Bronze | \$50 X up to 3 months | \$150 | \$200 | \$500 |
| Silver | \$75 X up to 3 months | \$225 | \$300 | \$750 |
| Gold | \$100 X up to 3 months | \$300 | \$400 | \$1,000 |
| Team Leader | \$200 X up to 3 months | \$600 | \$800 | \$2,000 |
| Team Manager | \$300 X up to 3 months | \$900 | \$1,200 | \$3,000 |
| Team Director | \$500 X up to 3 months | \$1,500 | \$2,000 | \$5,000 |
| Team Elite | \$700 X up to 3 months | \$2,100 | \$2,800 | \$7,000 |
| Pearl | \$1,200 X up to 3 months | \$3,600 | \$4,800 | \$12,000 |

Important Notation:

IMPORTANT: GO ELITE BONUS DISCONTINUED

As the potential to earn larger cash bonuses grows within the Title Plus program, Synergy North America will be discontinuing the Go Elite bonus beginning July 1. It is our hope that Team Members will focus on rank advancements and maintaining the momentum as incentivized by Title Plus. Those who earn Go Elite bonuses in June will be paid accordingly, and the Elite Honors program will be continue throughout at least the end of this year.



Suggested Road Map

Step 1 – Determine your current rank. Based on the CV in your weak leg, which means your strong leg is at the same level or higher.

PIN LEVEL RECOGNITION

| | |
|------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
|  <p>Star 500 CV</p> |  <p>Bronze 1,500 CV</p> |
|  <p>Silver 3,000 CV</p> |  <p>Gold 4,500 CV</p> |
|  <p>Team Leader 6,000 CV</p> |  <p>Team Manager 14,000 CV</p> |
|  <p>Team Director 30,000 CV</p> |  <p>Team Elite 60,000 CV</p> |

Step 2 – Download the printable “Title Plus Enhanced” flier

<http://www.synergyworldwide.com/Sites/PDF/titleplusenhanced-flyer.pdf>

Post it so that you can see it every day. It will help you understand the volume you need to create each month to achieve that level.

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Step 3 – Understand how “Title Volume” is calculated.

| | |
|------------------------------------|--------------------|
| TC1 CV before adjustments are made | 3,775.00 CV* |
| Weak Leg CV | <u>6,571.50 CV</u> |
| Title Volume | 10,346.50 CV |

| PERFORMANCE | |
|-------------------|-----------|
| MAY 2017 | |
| TITLE VOLUME | |
| Title Volume | 10,346.50 |
| EARNINGS SNAPSHOT | |
| Left Leg | 6,571.50 |
| Right Leg | 31,403.00 |
| TC1 CV | 2,032.50 |

*Being Elite Honors qualified each month is key to your success and the success of your team members. So set a goal to be at the minimum level and then work to reach the next level. Do this for yourself and your key team members.

- 600 CV Level 1
- 1200 CV Level 2
- 2400 CV Level 3

Step 4 – Determine your business plan and implement it in July and August. While these are two of the slowest months in network marketing it is important to use them to refine your business plan so that come September you're in position to maximize your plan and efforts.

Step 5 – Work with distributors in your downline to complete steps 1-4 if they're serious about growing their Synergy business.

Their ability to put extra dollars in their pocket through the Title Plus program will help fuel your rank advancement.

Do worry if you're not their sponsor. You benefit from their growth.

Find key distributors on your left side and your right side to work with.

Use July and August to help them shape their plan of action:

Nitric Oxide Therapy
Microbiome Research
Business Story to Recruit New Distributors

Examples

David Munoz – my right side

Currently David is a Team Leader. Goal is to get David to Team Manager by end of September.

Currently he averages 10,000 CV on his weak leg.

Hispanic Health Initiative – David will be sharing more about this on an August 5th webinar.

What this will do for David:

\$300 Bonus in September

\$300 Bonus in October

\$300 Bonus in November

\$900 Matching Bonus in November

\$1200 Fourth Month Bonus in December

\$3000 in Potential Earnings

14,000 CV x 7% = \$980 in Basic Commission x 4 months = \$3920

Plus Mega Matches, Leadership Bonuses on his strong side, Elite Rebates on his CV1, Fast Start Bonuses for new distributors

In four months (September through December) **David has the opportunity to add over \$10,000 in income to his Synergy business.**

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David's ability to reach this goal creates a minimum of 28,000 CV in my right leg, which I can use to help me get to Team Director by the end of the year.

Plus I sponsored David so I will Mega Match his Basic Commission.

Tammy Hester – my left side

Currently Tammy is at the Bronze Level (1500 CV weak leg.) Goal is to get Tammy to

Silver by the end of September

Gold by the end of November

Team Leader by the end of December

Tammy's focus is the Microbiome and branding herself to help other women reshape their health and bodies with the Microbiome Purify Kit. And then transition each person into the monthly Protect Kit.

What will this do for Tammy:

\$75 Bonus in September

\$75 Bonus in October

\$75 Bonus in November

\$225 Matching Bonus in November

\$100 Bonus in November

\$300 Fourth Month Bonus in December

\$100 Bonus in December

\$200 Bonus in December

\$1150 in Potential Earning

Plus Mega Matches, Elite Rebates on her CV1, Fast Start Bonuses for new distributors, and Retail Profits on starting groups of 5 on the Purify Kits.

In four months (September through December) **Tammy has the opportunity to add over \$7,000 in income to her Synergy business.**

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Tammy's ability to reach this goal creates a minimum of 12,000 CV in my left leg, which I can use to help me get to Team Manager by the end of the year.

An while I don't Mega Match her Basic Commission, Tammy's sponsor does. Which means I should work with Tammy's sponsor (Judy Feldhausen) to put in place a business plan to help her take advantage of the Title Plus Bonus program.

Summary:

- Use July and August to develop your business plan to help you achieve the next rank advancement.
- Use July and August to examine your downline to find distributors you can work with to help them develop their business plan to help them achieve their next rank advancement.

If you have questions, then please talk with the person you invited you to watch this video. If they're not available, or you came across this information on your own, then please contact



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